



We build successful business models & open doors to your success!

All Veterans/ All Businesses Entrepreneurs Day • Sept 29, 2017 (8:30-Noon)

(@ Business Success Center, 7600 Burnet Rd. #130, Austin, TX)

Mentor Zone Focuses on Business Growth for Veterans: Model, Money & for Veterans who have startups all the way to those wishing to profitably exit their established business.

Co-sponsored by Michael Best Attorneys & [business members of the Profit Mover Advisory Team™](#)

You're never too old or young to start or grow a business. Business Success Center's Mentor Zone Entrepreneurs Growth Program for Veterans provides free ownership development training plus an individualized mentoring work session.

- 8:30am Registration & Active Networking Program (Takeaway: connection and collaboration opportunities) Led by Jan Triplett, Ph.D., CEO, Business Success Center and author of *The Networker's Guide to Success*.
- 9:15am "Whiteboarding Your Veteran-Owned Business Model" with Jan Triplett, Ph.D., CEO, Business Success Center. (Takeaways: for pre-starts — what makes sense personally and profitably to pursue and answers to general business questions; for existing businesses — what would be your most productive growth path — unique opportunities and challenges for veterans will be included.)
- 10:15am "Sales, Marketing, & IP" interactive seminar with the Profit Mover Advisory Team™ of business management experts. To find clients, get money, and protect your business' future requires that you have an inclusive business process for sales, marketing, and your intellectual property assets. You need this process in place as you begin and as you grow. (Takeaway: how to make sales, marketing, and intellectual property protection — trademarks, patents, trade secrets, trade dress, and copyright — function as one unified unit and not come back to bite you.)
- 11:15am Private meetings with members of the Profit Mover Advisory Team™ who are all business owners themselves. (Takeaway: ask questions, get clarification, and receive further direction.)
- Profit Mover Advisory Team™ (PMAT) Presenters:
 - Jan Triplett & Daniel Diener, [Business Success Center](#) & PMAT leaders
 - Bill Combes, [No Time for Social](#)
 - Andrew Eisenberg, [Michael Best Attorneys](#)
 - Francoise Luca/Sam Thacker, [Business Finance Solutions](#)
 - Steve Pearson, [Pearson Strategy Group](#)
 - Special guests: Karen Parker, US Dept. of Commerce, Nina Ramon, Small Business Administration, Ernest Rodriguez, City of Austin
- All businesses, including pre-starts and pre-revenue businesses, are welcome.
- More information at BSC's [Advisory Team Programs](#). This is an outgrowth of the successful 1st Looks Mentoring Program. Both programs have mentored or advised over 250 small companies since 2012.

FAQs

- Free parking. Located in the Business Success Center offices, Suite #130 of the Chase Bank Building at Northcross (Burnet & Northcross Dr.) across from St. Louis Catholic Church. Directions and photo of the building at <http://bit.ly/BusinessSuccessCenterLocationInfo>
- You may bring key staff or partners just please provide their names in advance.

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More Details on Events & RSVP @ <http://bit.ly/BSCEvents>